

Lunch & Learn

The High Stakes of Managing Sustainability Risk and Reputation

Thursday
September 12
2024
11:45 am – 1 pm

Ohio Aerospace Institute
22800 Cedar Point Road
Cleveland, Ohio 44142

Register

In Person

Virtual

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Sustainability and ESG trends move fast, often in multiple directions at the same time. Given the wide range of emerging regulations, standards, frameworks, topics, customer expectations and stakeholder inquiries, how do you stay up to date and respond appropriately? The answer lies in remaining strategic and authentic to your business and prioritizing your efforts accordingly. **There is risk in either overreacting to the trends or ignoring them.** Finding your strategic sweet spot is the way forward in the real world.

Featuring

Gregg LaBar
Sustainability / ESG
Practice Lead
Dix & Eaton



Gregg LaBar serves in two Dix & Eaton leadership roles: as the firm's Chief Client Officer and as Senior Managing Director leading the firm's Sustainability/ESG Communications practice. Gregg is responsible for strategic counsel to public and private companies, development of and alignment with reporting best practices, development of new business and new partnerships, and thought leadership in a fast-changing field.

Dix & Eaton is a strategic corporate communications and marketing communications firm that consists of two operating groups: Dix & Eaton, based in Cleveland, and Standing Partnership, based in St. Louis.

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